

THE PLANNED GIVING FORUM *of* SACRAMENTO

2018 Program Calendar

February 22 – Got Leads? Now What?

Speaker: Greg Lassonde

March 22 – Structuring Comprehensive Asks: Best practices to make an annual, major and planned gift asks together

Speaker: Jason Wohlman

April 26 – Planned Giving 101: An Introduction for those new to Planned Giving and Refresher for the Seasoned Pro

Speaker: Craig Wruck

May 4 – Northern California Planned Giving Council – Annual Conference

San Francisco, CA

June 28 – You Don't Need to Learn Another Language to "Get" Planned Giving

Speaker: Viken Mikaelian

August 23 – Planned Giving in a Time of Instant Gratification: Challenges, Opportunities, Strategies for Success

Speaker: Kay Sprinkle Grace

September 20 – Evolving Roles: Maximizing the Value of Volunteer Engagement

Speaker: Penelepe C. Hunt

October 25 – Donor Advised Funds – Friend not Foe

Speaker(s): Michael Hardy and Linda Cutler